nativ

The Nativ Metaverse

Whitepaper

Contents

1.
Investing in the metaverse

The metaverse can be so much more than an avatar-based environment where users interact and play games.

It is often described as a hypothetical part of the internet, or a universal virtual world that is accessed using virtual and augmented reality headsets. But combining the metaverse with crypto and blockchain technology adds a whole new dimension to this definition.

Cryptocurrencies have proven to be a successful store of value, investment product and a means of financial exchange. Utilising this technology within an engaging way presents huge opportunities for users to earn whilst interacting and playing in the metaverse.

The global metaverse market has grown exponentially in recent years. At Nativ, we believe we have identified a gap in the market where a real-world, high-quality and economy driven/based metaverse project is desired by crypto enthusiasts and that is what we strive to build.

> *The metaverse is a trillion-dollar market opportunity. Revenue from virtual gaming worlds could grow to $400 billion in 2025.*

Grayscale Bitcoin Trust

> *The metaverse could be worth trillions, affecting the world in ways we cannot even imagine right now.*

Cathie Wood,
CEO of Ark Invest

> *The metaverse set to become an $8 trillion market in China alone.*

Morgan Stanley

> *We expect the number of global crypto owners to reach 1 billion by the end of 2022.*

Crypto Market Sizing, January 2022

2.
Competitor table

The amount of established Metaverse projects has significantly increased in recent years. This table outlines some relevant metaverse projects with similarities to the Nativ project and compares the key elements of each.

Project Name	Core Purpose	Market Cap ($)	Graphic Quality	Graphic Type	Location	Block Chain	Nativ Competitor
Axie Infinity	Gaming	$3.3 B	Medium	Playful	Fictional Setting	ERC-20	Indirect
Decentraland	Social & Explore	$1.6 B	Low	"Blocky'	Fictional Setting	ERC-20	Indirect
Sandbox	Land	$2.6 B	Low	Lego Low Res	Fictional Setting	ERC-20	Indirect
Defi Kingdom	Gaming NFT's	$93 M	Low	Retro Low Res	Fictional Setting	Harmony DFK	Indirect
Everdome	Land Gaming NFT's	$166 M	High	Realistic	Mars Space	BSC	Yes Direct
Bloktopia	Real Estate	$597 M	High	Realistic Dystopia	Fictional Setting	Polygon	Indirect
Earth 2	Land	$0 M (non crypto project)	N/A	Map only	Real world	N/A	No
Mega Cryptopolis	City builder	$1 M	Low	"Blocky'	Fictional City	ERC-20	No
Next earth	Land	No data	N/A	Map only	Real world	Polygon	Yes Direct
Nativ	Economy & Business based, Land & NFT's	Not yet launched	High	Realistic	Real world	Polygon	N/A

3.
Introducing Nativ

Nativ is a pioneering metaverse ecosystem that combines a virtual Earth environment with a simplified investment platform and thriving economy.

This is the first accessible gateway into the metaverse, offering a recognisable virtual environment for users to interact with and a unique virtual economy that offers multiple methods of long-term and passive income generation.

Nativ's unique virtual economy grows organically as more users engage and interact with the environment. For a small amount, users (known as Nativs) can buy virtual land and locations they recognise to develop, rent or sell. They can open businesses, acquire non-fungible tokens (NFTs) and create a portfolio of digital assets.

These assets can then be used to generate revenue in the Nativ token NTV which can then be easily exchanged into other crypto currencies such as Bitcoin, Ethereum, BNB, USDT etc, as well as traditional currencies including Pound Sterling and US Dollars.

Land

Within the Nativerse, there are 148 million km2 of land that directly relate to the real-world. Nativs can buy plots of land in blocks of 10km2, meaning there is the opportunity for them to buy their entire neighbourhood, favourite landmark or a destination they've always dreamed of travelling to. This is unlike many virtual environments that offer the sale of fictional locations.

These locations are one of a kind and cannot be replicated. In the Nativerse land supply is defined, known and finite. This makes the purchasable land more prestigious, offering Nativs the opportunity to own something with meaning, history and a use case.

Land prices will be split into tiers depending on their location and utility. Remote desert land will not attract the same price bracket as downtown Manhattan. However, the less undesirable plots of land may possess a hidden natural resource NFT that has high value to other users in the Nativerse.

Initially, plots will be priced at an affordable, accessible rate based on a number of criteria. There will be no auctions or bidding, the initial price will be fixed. The owner will then be issued with a unique NFT that serves as a land deed.

Once plots are sold, the owner then determines the future asking price and the land deed NFT is passed on to the new owner once sold.

Once you have acquired a plot of land in the Nativerse, you can develop and customise that plot using a library of virtual assets. Your plot can house a dream villa or luxury mansion, or you could build an office, retail space or tourist venue.

Developing your plot can allow you to draw further passive income, as each building will have its own utility and can be rented out or operated by other players. Construction requires a builder NFT, whether that's one you hold yourself or one you rent from another Nativ. This may attract construction costs, depending on the type and size of the building and planning restrictions may apply.

Through land development, Nativs can create a dynamic and diverse portfolio of unique assets. This in turn helps them to move further up the leader board.

Non-fungible tokens (NFTs)

The Nativerse doesn't have a typical staking system. It's a uniquely programmed economy in which only land and NFT holders can benefit from the revenue and profits which are generated.

Unique NFTs allow Nativs to build a digital business empire and participate in our virtual economy, generating real revenue which can be reinvested or extracted. In this economy, sophisticated tokenomics and duty help the economic landscape to evolve and develop.

Unique NFTs will be minted which possess true in-metaverse utility. For example, the Nativ builder NFT will need to be 'rented' every time someone wants to develop on their land, and the Nativ airline NFT will provide a mode of transport for Nativs wanting to access different locations. This will generate revenue and profit for the NFT holders, as their utility is used or 'rented' by others.

As well as retaining NFTs to generate passive income, they can also be sold on via the Nativ marketplace. Operating in this way creates a true economy which, together with an in-metaverse duty system, will ensure all Nativs reap the rewards.

Nativs ecosystem has 5 types of NFTs;

- Tier 1 land: Prime locations (gold)
- Tier 2 land: Cities and established areas (blue)
- Tier 3 land: Rural areas (pink)
- Infrastructure NFTs (platinum)
- Resource NFTs (silver)
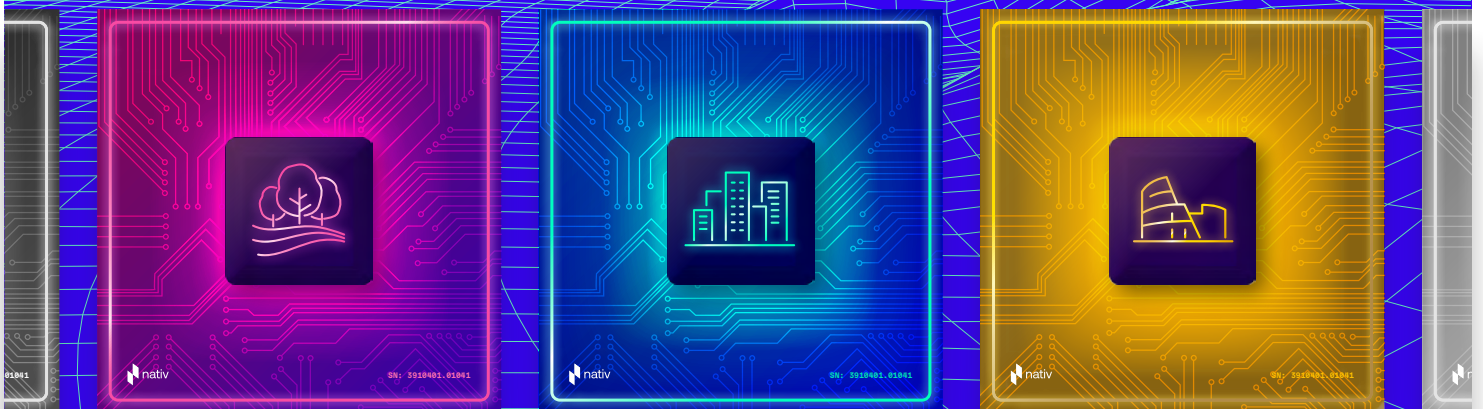
Avatars

To use the Nativerse environment, Nativs can create and name their own personalised avatar from many customisable combinations.

This avatar is then integrated with their Nativerse passport and wallet and can be enhanced at any time by buying items from the integrated marketplace. Users can also import their existing avatars using ultra-HD scanning gateways.

Resources

Our economy requires natural resources to thrive.

There will be opportunities to explore the Nativerse by travelling to different locations, unlocking bonuses and incentives along the way. But travelling will require transport, and transport requires fuel. Nativs who own a transport NFT will therefore generate income every time their services are used, and they will generate income for those with a petrol company NTFs as they need to fuel their planes. Similarly, developing on land requires materials and so on, demonstrating the true utility and revenue-generating capacity of resource NFTs.

Natural resources will be hidden throughout the virtual Earth environment, creating in-game energy and utility. Nativs who buy some plots of land may be lucky enough to mint a free NFT for natural resources depending on their chosen location. Although the locations of most resources will be hidden, they will usually mirror resources found in the real world. For example, plots in the Saudi Arabian desert may house a free and highly valuable oil NFT, while remote locations in Algeria may house an ultra-rare gold mine NFT. However, the exact plot locations of these hidden resources will be unknown to everyone, including our developers. Our software will automatically randomly select plots within the required region, ensuring complete fairness amongst investors.
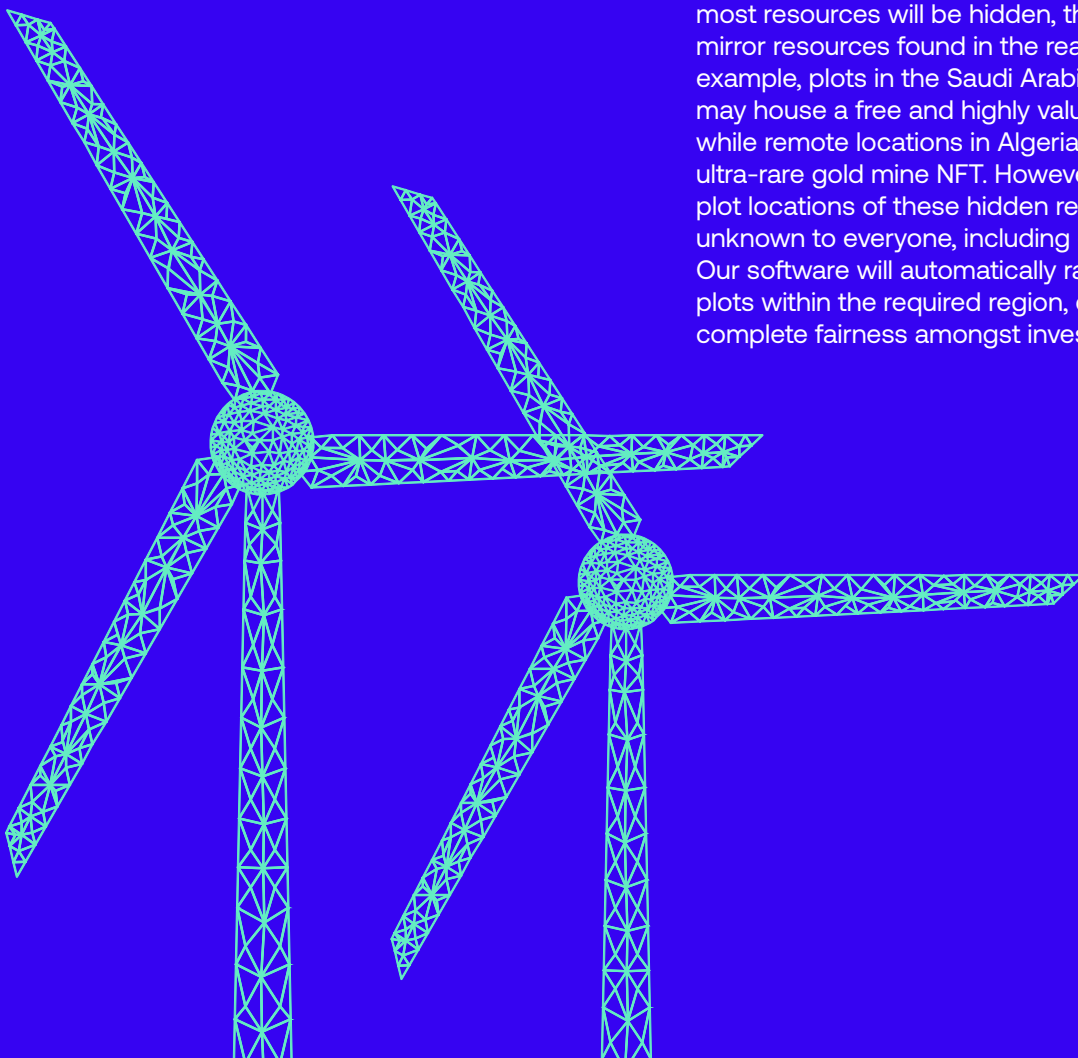
Virtual office

Once they've purchased land, each Nativ can create a virtual office space within the Nativerse. This will act as their personal hub and wallet.

Every virtual office will include an interactive map displaying land and real estate that the Nativ owns, giving a visual representation of each user's progress in the Nativerse.

Tokens held in the Nativ wallet will be displayed and accessible here, alongside NFTs which will be displayed on the office wall and land records and accounts which will be stored here for ease of access.

Offices also provide a platform to interact with others, exchange ideas and even negotiate potential deals. Nativs can choose whether to make their office private or public, enabling Nativs to visit and view their collection of digital assets and achievements.

A daily interactive newspaper will also be visible here, along with social media feeds announcing recent land purchases and business launches. This offers Nativs a sense of public recognition for their successes in the Nativerse.

Nativs Virtual Office space will be built on the world renowned Unity cross-platform game engine which is developed by Unity Technologies. The engine is blockchain compatible and supports a variety of desktop, mobile, console and virtual reality platforms.

NB. For illustration purposes only

Our marketplace

Our integrated digital auction house will serve as a dedicated platform for users to buy, sell and exchange their digital assets on.

This includes plots of land, real estate, NFTs and businesses, allowing Nativs to continually enhance their portfolio and generate revenue. The marketplace will also allow Nativs to buy, sell, and auction NFTs similar to the opensea.io platform.

Advertising revenue

Nativ expects the platform to attract millions of users in a short space of time. With that in mind, there's likely to be significant interest in advertising space both within the Nativerse and its social media channels.

The Nativ team is committed to harnessing advertising revenue and putting it back into the Nativerse so that all Nativs benefit.

Nativ expects to have a significant reach into crypto-active countries around the world. This will also offer a significant and powerful marketing reach. The Nativ Team have a clear strategy to ensure that this revenue stream is used in the best possible way, rewarding Nativs who engage most with the project.

All advertising revenue generated through the Nativ project will be used to buy back and burn NTV tokens, increasing the rate of deflation. This means the NTV token will get scarcer more quickly, generating more value over time through a continuously decreasing supply of tokens. Ultimately, this buy back and burn mechanism will be beneficial to all Nativs.
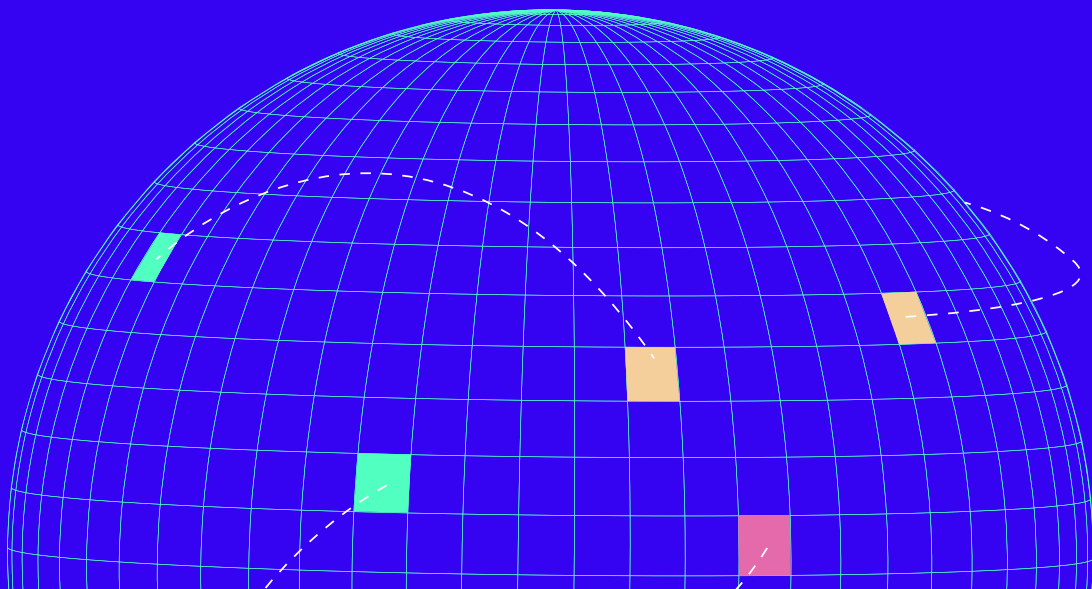
Nativ duty system and deflationary tokenomics

Every transaction made in the marketplace will be subject to Nativ duty. This sophisticated system will benefit Nativs and investors by generating further income for the economic system.

Each token sale will include a 3% transaction fee which will be used as follows:

- 1% will be shared amongst landowners via a monthly pay-out

- 1% will be burnt, allowing token supply to remain deflationary

- 1% will be reinvested into the ecosystem to provide continued growth and innovation

Each land or NFT sale will include a 5% transaction fee which will be used as follows:

- 2% will be shared amongst landowners via a monthly paid-out

- 2% will be burnt, allowing token supply to remain deflationary

- 1% will be reinvested into the economy to provide continued growth and innovation

Because the tokenomics are deflationary, tokens will become rarer and more sort-after over time. The Nativerse will also remain free from inflation and the associated issues we see in the real world.

Additionally, in the future, the Nativ community will have the opportunity to select charities which will benefit from a percentage of the transaction fees.

The Nativ Economy

The Nativ economy model ensures there's no need for a typical staking system. Revenue is fully generated through engagement.

Below, we've created a visual of how the Nativ economy functions. It illustrates how Nativs who hold land or NFTs can benefit from passive income through others' actions.

Whilst this illustration doesn't show every single NFT, the flow of money between Nativs is clear. Rather than releasing and selling locked tokens which results in the token price dropping, engagement generates true revenue.

Key

→ Transactions

⋯▸ Duty

Avatar #1

Plot in California
$NTV 150

Avatar #1 is exploring the Nativ map going from USA-UK in order to climb the leader board.

This Avatar will have to utilise LAX Airport & MAN Airport in order to travel.

Necessitating this Avatar to temporarily utilise the utility of these two NFT's.

Travel LAX to MAN	- $NTV 6
Duty from Avatar 4 (2%) (Land sale)	+ $NTV 4
Duty from Avatar 2 (1%) (Token sale)	+ $NTV 1
Build Cost	- $NTV 8

Avatar 1 is building on the California plot and therefore has to utilise the NTV Developer infrastructure NFT from Avatar 3.

Avatar #2

LAX Airport
$NTV 150

Avatar 1: Travel via LAX Airport	+ $NTV 4
Oil/Fuel cost	- $NTV 2
Sells $NTV300 Tokens (Duty Deduction 3%)	- $NTV 9

Avatar 2 must utilise the oil field NFT from Avatar 3 to fuel their planes.

Avatar #3

Plot in Saudi
$NTV 50

Saudi Oil Field
(minted free)

Developer #10093
$NTV 150

LAX Fuel Utilisation	+ $NTV 2
Duty from Avatar 4 (2%) (Land sale)	+ $NTV 4
Duty from Avatar 2 (1%) (Token sale)	+ $NTV 1
Developer #10093	+ $NTV 8

Avatar #4

Plot in Dehli
$NTV 100

MAN Airport
$NTV 150

Avatar 1: Travel from LAX to MAN	+ $NTV 2
Plot in Dehli	+ $NTV 400
Duty Deduction 5%	- $NTV 20
Duty from Avatar 2 (1%) (Token sale)	+ $NTV 1

Avatar 4 sells Dehli #32121 plot on Nativ Marketplace and incurs 5% Nativ Duty.

All other land owners benefit on pro-rate basis by receiving 2% of the 5% Duty.

User recognition

A leader board will allow users to see their progress against other Nativs and understand what they need to do to enhance their position. Those occupying higher positions can help govern the environment and contribute towards decision-making to shape the future of the Nativerse.

The leader board system uses several factors to create an algorithm that determines leadership positions. These factors include:

- Number of NTV tokens in the Nativ's wallet
- Amount, location, and type of land owned
- Number and rarity of NFTs owned
- Exploration achievements for visiting Nativerse locations
- Social accomplishments and social network

- Transaction volume for buying and selling assets
- Political contribution
- Community contribution as identified by developers and project team members

Leaderboard

1	Avatar #94918	8,183,190
2	Avatar #84910	8,120,193
3	Avatar #1748	6,789,528
4	Avatar #51940	3,290,190
5	Avatar #194	2,913,835
6	Avatar #109491	1,930,189
7	Avatar #871	569,230
8	Avatar #9	439,917
9	Avatar #19491	391,297
10	Avatar #28910	198,741

NB. For illustration purposes only

Political system and governance

Nativ's vision is to become truly decentralised. It will have a unique governance system, giving the most engaged users the power to manage the environment and make decisions that shape its future.

Leader board positions, based on digital asset portfolios, exploration achievements, social interactions and transaction levels, as well as the geographical location of land and NFTs, will determine recognition and powers for Nativs in each region of the Nativerse. Heavy weightings towards the exploration achievements and social aspects means that all levels of investors have the opportunity to gain political and governance positions, not just those who own a lot of land.

For example, owners of land and real estate in Germany, combined with rare or important NFTs and a large and active social network will be in a good position to receive recognition and powers in Germany.

Each country in the Nativerse will elect an Executive Officer to represent their region. There will also be Executives for major business areas such as transport, energy, education, and banking. It is these users who can shape the future of the Nativerse and make decisions which will affect every Nativ.

The creators of the project will step down once everything is fully established, making the Nativerse truly decentralised. From this point on, this virtual world and its ecosystem will be in the hands of the Nativs and their Executive Officers.
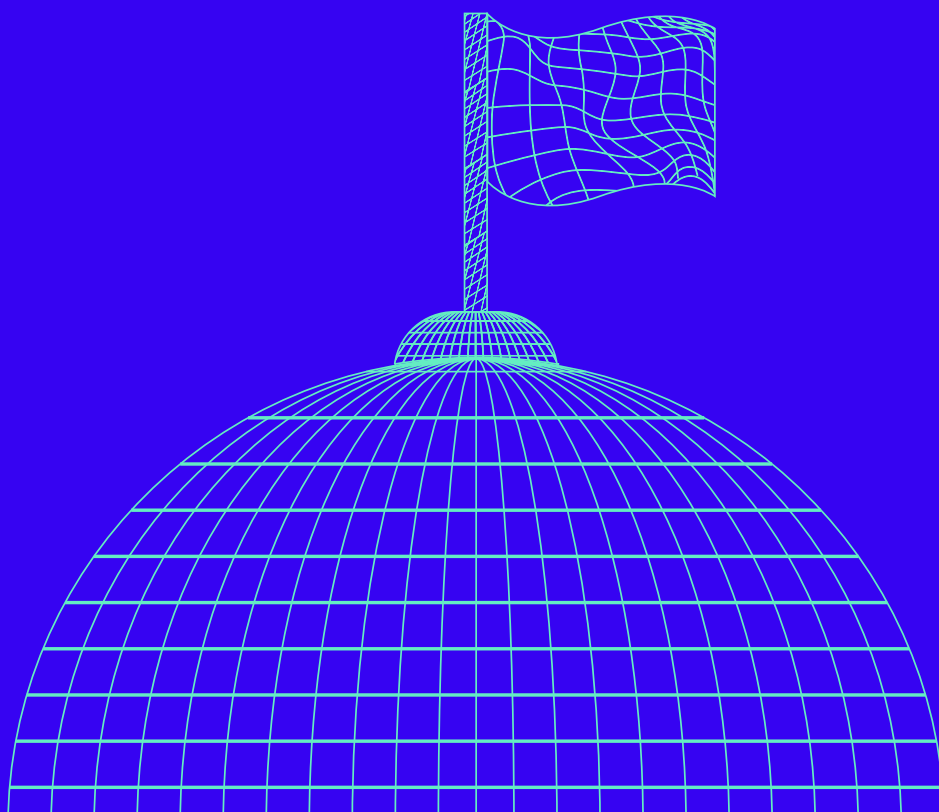
4.

Tokenomics

- Token Name: NTV Token

- Total Supply: 148,000,000,000 (148 billion tokens), aligned with the 148 million km2 of the virtual land available

- Initial circulating supply: 27,750,000,000 (27.75 billion tokens = 19%)

- Vested release method: Both weekly and monthly releases

- Pre allocation for early adopters, seed round, private sales (1 & 2)
    - Private sale 1 at $0.00015
    - Private sale 2 at $0.00020

15%
Economy, rewards
& development
22.2 billion

25%
Exchange
listings & liquidity
37 billion

5%
Marketing
7.4 billion

5%
Strategic partners
& advisors
7.4 billion

10%
Team
14.8 billion

5%
Private sale 1
7.4 billion

6%
Seed
8.9 billion

15%
Company reserves/
treasury
22.2 billion

5%
Private sale 2
7.4 billion

4%
Early adopters
5.9 billion

5%
Public sale
7.4 billion

5.
Roadmap

Q3 2022

- ✓ Feasibility & Viability
- ✓ Develop Premium Branding
- ✓ Setting up Legal Entity in the UK
- ✓ Website v1
- ✓ Core Team Foundation
- ✓ Market Research
- ✓ Securing Strategic Partners

Q4 2022

- ✓ Whitepaper v1
- ✓ Onboard of Investors & Partners
- ○ Commence Virtual Office Development
- ✓ Formulate Marketing Strategy
- ○ Website v2
- ✓ Formulating Business Model & Tokenomics
- ○ Launch Social Media Channels
- ○ Create Smart Contracts
- ○ Create Video Trailer

Q1 2023

- ○ Seed Funding
- ○ Conduct Core Tech Tests
- ○ Whitelisting Process
- ○ Progress Marketing Strategy
- ○ Influencer Involvement
- ○ Expanding Team
- ○ Add Multi-Language Support to Website

Q2 2023

- ○ Private & Public Sale Rounds (pre-sale only)
- ○ Team Expansion
- ○ First NFT Releases
- ○ First Round of Land Sales
- ○ Publish Smart Contract Audit
- ○ Launch Market Place
- ○ Stage 2 Marketing Push
- ○ Tier 1 CEX Listing & Launch
- ○ Pancake Swap Listing & Launch

6.
The project team

The Nativ Project team consists of three founding members, bringing together a wealth of experience and expertise in cryptocurrency, investment, business growth, marketing and technology.

The founding team are complimented by seasoned blockchain and crypto specialists and an array of specialist consultants from various sectors. As the project develops, the team will continue to grow for the benefit of all Nativs.

Clare Hughes, Strategy

Clare has an incredibly successful track-record in business and is a trusted board member for several organisations. Her experience of making strategic decisions and focus on creating value for stakeholders is invaluable for this project.

Steven Donlon, Operations

Steve is an experienced cryptocurrency investor with a deep understanding of the complexities of the market. He has a passion for the digital world and, having capitalised on multiple low cap metaverse opportunities in the very early stages of the meta-spaces, he knows what is needed to create something truly unique.

Sushmita DG, Innovation

Sushmita is a certified metaverse expert with the Blockchain Council and her knowledge is at the forefront of innovation in the sector. She has an enviable crypto investment track record.

Melanie Rawlings, Public Relations

With a First-Class BA Hons in Public Relations and over 15 years' experience, Mel has handled international PR and Digital Communications campaigns, working on global clients such as Rabobank and Bacardi Global Brands. In 2018, Mel founded PR Company M:RAW Communications and works at Socialtrend as Associate Director where she leads on strategy, client relations and new business.

Ed Green-Moore, Marketing

Ed is an experienced Digital Marketer with a BSc in Computing Database Systems and Founder of Organic Social Media Specialists and three times Drum Awards Finalists, Socialtrend. From working on high-level viral campaigns to leveraging social media for political elections and in the crypto space, Ed has been providing digital consultancy worldwide for 15 years.

7.
Security and audit

Security and transparency are at our core, which is why we will be designing our smart contracts and Nativerse environment to be fully auditable by a recognised, industry-leading third-party audit firm Certik.

CertiK audits smart contracts of blockchain projects to ensure they are secure to launch and use. To date, CertiK has provided services to over 1,800 clients, detected over 31,000 vulnerabilities in blockchain code, and protected over $310 billion worth of crypto assets.

8.
What makes us different?

Nativ is unique and differs from other metaverse concepts in a number of ways:

- This is a unique metaverse environment that mirrors a real-world setting. Unlike other environments that are based on fictional settings, outer space or are restricted to just one building or location, the Nativerse allows its users to access and own locations recognised across the world.

- It is an economy-driven project in which land, real estate and NFTs have real utility and revenue generating capabilities, ensuring continuous transactions between users.

- It is the first metaverse project to be business-orientated, encouraging its users to develop a portfolio of assets.

- The Nativ model does not borrow or use leverage. Its unique virtual economy grows organically and is always free of debt. It is designed in such a way so that the Nativerse will continue to thrive in the deepest of bear markets.

- It has a unique and interactive 'earn' mechanism. This enables Nativs to generate passive income from land, businesses and NFTs, rather than a traditional staking method whereby users lock away their tokens for a fixed period and lose control of those assets.

- Our unique virtual office setting will provide an interactive dashboard and facilities to showcase real estate and NFT collections, business and political accomplishments all in one place, as well as negotiate deals and keep up to date with recent purchases

- The integrated marketplace ensures ease of transactions within the Nativ economy.

- It is created in high-definition, unlike many of the low-res and more juvenile-looking metaverse environments which are currently on the market.

9.
Our app

The Nativ app, which will be available for both Android and iOS users, will provide Nativs with instant and convenient access to their virtual office and integrated wallet at any time.

This will allow users to check their wallet, send and receive NTV tokens and supported cryptocurrencies, view their NFT collection and socialise and trade in the marketplace with other Nativs via their smartphone.

22:49

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Enter

10.
Pre-launch objectives

A seamless launch is critical for the success of the Nativerse project. Therefore, the following pre-launch objectives have been created to ensure an effective launch:

- Be CertiK audited and approved
- Be pre-listed on Coin Market Cap
- Be pre-listed on Coingecko
- Have chart provision on multiple platforms (ideally trading view)
- Launch on both a T1 CEX and PancakeSwap
- Establish a full social media presence across multiple platforms

CERTIK ✓

CoinMarketCap ✓

CoinGecko ✓

TradingView ✓

Tier 1
Exchange Listing ✓

✓

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